



II edition architectural competition award **ACTIVE DESIGN**

1. SUBJECT PROMOTER

GranitiFiandre Spa (Iris Ceramica division), via Radici Nord 112, 42014 Castellarano (RE) Italy
P.I.: 01411010356
CF: 03056540374

2. TRADE NAME

ACTIVE DESIGN Award

3. DATE OF COMPETITION

From 24 October 2011 to 31 March 2012

4. OBJECTIVE

The Active Design Award is an interior design award aimed to all professionals that through the use of eco-active materials **Active Clean Air & Antibacterial Ceramic™** who wish to rethink and redesign interiors in a sustainable way, searching for an innovative design concept.

5. RECIPIENTS

The competition's registration is open to:

1. designers (architects, engineers, designers, surveyors etc.)
2. company/customers
3. distributors

that present a project in the residential, public, industrial and commercial field and standard provides the use of Iris Ceramica and FMG Fabbrica Marmi and Graniti **Active Clean Air & Antibacterial Ceramic™** materials, for floors and/or coverings.

It is possible to participate individually or as a group. In this last case, it is required to indicate the list of group components and the designated group leader. Each participant can present one or more works. It will be the responsibility of each participant to give consent for the use of the materials to be sent, both at the end of the competition, as well as the end of any following publications.

6. HOW TO ENTER

Fill in and send the following documents to register for the competition:

- completed and signed registration form;
- Brief description of the work indicating the motivation and criteria used in the design choices (maximum 500 words or 3500 characters including spaces) to be presented in a Word document in English or Italian;
- technical project drawings (plans, elevations sections in .eps or .dwg format) that allow a complete valuation of the work from an architectural and functional standpoint, including any rendering;
- form, copy of work specification that foresees the use of **Active Clean Air & Antibacterial Ceramic™** materials;
- photocopy of project leader's ID;
- permission to use the images and consent for the privacy of the participant and of the owner/customer to publish the work.

The candidatures must send their participation request, together with the requested documentation, to activedesign@iris-group.it or by post to

Iris Ceramica
Via Ghiarola Nuova 119
41042 Fiorano Modenese (MO) – Italy

In both cases indicate “**Ref. The architectural competition award ACTIVE DESIGN**”

The material must be received by and not after March, 31st 2012. For paper form materials posted the post mark date shall be proof of that. The material sent by post must be sent so as to avoid damage. GranitiFiandre Spa (Iris Ceramica division), will not be responsible for any damage that renders the material unusable.

7. USE OF SUBMISSIONS

- The material sent will not be returned.
- By means of the registration, the candidates authorise the organisers to use the received documents for promotional purposes and with the means considered most suitable, with the necessary indications of reference (work identification, designer, and location).
- It is the participant's obligation to ensure the customer and/or owner of the work give consent for its and the relative materials use.
- The participants agree that the competition organisers can not be held responsible for such use. In each case, the organisers are exempt from any responsibility towards third parties.
- The participants can use the award/recognition received for promotional use, as long as used correctly.
- Unsuitable works or works that do not comply with regulations will not be admitted for the award

8. SELECTION BOARD

The Selection Board, called to choose the winner will be composed of:

Duccio Campagnoli - President of Bologna Fiere

Giuseppe La Spada - Digital Artist

Gino Malacarne - Headmaster of the "Aldo Rossi" Architecture Department of the University of Bologna

Luca Molinari - Architect and Professor at the Second Architecture Department in Naples

Sara Eleonora Giorgia Parodi - Architect and winner of the I edition of the Active Design Award

Graziano Verdi - AD Iris Ceramica S.p.A.

The Selection Board will convene the second half of April 2012 and will report the first three ranked projects and their respective Authors, with the registered delivery letter or express courier and with the publication on the pages of Il Resto del Carlino, within mid May 2012. The judgement of the Jury will be indisputable and final. All the activities of the Jury, as well as the award ceremony, will be carried out in the presence of a notary or an official of the Chamber of Commerce beforehand designated.

9. VALUATION CRITERIA

The selection board will assume the following valuation criteria

- work's architectural composition
- originality of materials use, in both design layout as well as finishings
- using Active Clean Air & Antibacterial Ceramic materials™
- accurate and timely compilation of the work specifications with colours and quantity of Active Clean Air & Antibacterial Ceramic™ materials selected.

The awards granted by the Selection Board will be binding and final.

10. AWARDS

The first award of each category (see **point 5**) will be awarded a **Travelclub case** for a value of € 4.000 to be used for a week stay at locations listed below (stay for two people at a 4/5 stay hotel, B&B or full board plus A/R flight):

- Malaysia
- Honduras
- Troux aux Biches (Mauritius)

As well as the first award, in every category there will be two special mentions that will be awarded two **Travelclub cases** for a value of € 1.500 to be used for weekend in the European capitals (stay for two people in 3/4 star hotel, B&B treatment plus A/R flight).

The awards will be reported and awarded personally, or by specifically appointed person, during the official award ceremony which will occur in the first half of May 2012.

Awards not collected will be donated to Legambiente - Circolo di Reggio Emilia, via Terrachini 18, 42122 Reggio Emilia - Fiscal Code n. 91071570351.



11. PUBLICATION AND DISTRIBUTION OF COMPETITION REGULATION'S

The current regulations is published in its entirety on www.granitifiandre.com, www.irisceramica.com, www.irisfmq.com and www.floornature.com and on the Il Resto del Carlino website www.ilrestodelcarlino.it

12. RIGHTS AND USE OF DELIVERED SUBMISSIONS

GranitiFiandre (Iris Ceramica division), and the Resto del Carlino reserves the right to freely publish or exhibit the projects received. The Resto del Carlino will dedicate an editorial service at the awarding ceremony with particular emphasis to the awarded works.

13. ACCEPTANCE OF TERMS AND CONDITIONS

Participation in the competition implies, on behalf of each entrant, the complete awareness and acceptance of all terms and conditions. For what has not been foreseen the nationally recognised laws and customs apply. For any disputes, the court of jurisdiction is the one of the participant's Country.

14. PROCESSING OF PERSONAL DATA

The personal data collected through the Competition's registration will be recorded on GranitiFiandre Spa (Iris Ceramica division), personal database, they will be owner and responsible for its processing. The user's personal details will be used by the owner of the processing in accordance with the privacy protection laws established by Legislative Decree n. 196 of 30 June 2009 and of the other standards in force.

15. DISCLAIMER

The organisers can not be held responsible for the postponement or cancellation due to unforeseen circumstances, nor for eventual misplacement, damages, delays or loss of any kind that can occur while submitting the documentation.

Non compliance with the terms and conditions set by the tender will result in exclusion.

16. ORGANISATIONAL REFERENCES AND INFORMATION

For information refer to:

Iris Ceramica

Via Ghiarola Nuova 119

41042 Fiorano Modenese (MO) Italy

Marketing Dept. - tel. +39 0536 862111 – activedesign@iris-group.it