



INTERNATIONAL “ACTIVE DESIGN” INTERIOR DESIGN AWARD

To stimulate and promote eco-compatible design through a commitment to research aimed at a new concept of interior design projects that put the environment first, by using materials by Iris Ceramica and/or FMG Fabbrica Marmi e Graniti, selected from the eco-active, environmentally friendly ACTIVE Clean Air & Antibacterial Ceramic™ ranges.

Rules of entry for the competition organised to celebrate 125 years of the Il Resto del Carlino newspaper.

PROMOTERS

Iris Ceramica S.p.A., via Ghiarola Nuova 119, 41042 Fiorano Modenese (Modena) Italy
TIN and VAT no.: IT00924280365

FMG Fabbrica Marmi e Graniti, Division of Iris Ceramica S.p.A., via Ghiarola Nuova 119, 41042 Fiorano Modenese (Modena) Italy
TIN and VAT no.: IT00924280365

and

Poligrafici Editoriale S.p.A., via E. Mattei 106, 40138 Bologna Italy
TIN and VAT no.: IT00290560374
“Il Resto del Carlino” division

NAME

ACTIVE DESIGN Award

COMPETITION PERIOD

From 1st March to 31st August 2010

ELIGIBILITY

The competition is open to design professionals (architects, engineers, designers, technical studios, etc.) who enter an interior design project whose specifications include the use of floor and/or wall covering ACTIVE Clean Air & Antibacterial Ceramic™ materials by Iris Ceramica and/or FMG Fabbrica Marmi e Graniti.

A special section will be dedicated to students from the Faculties of Architecture and Engineering and the Schools of Design who enter an interior design project whose specifications include the use of floor and/or wall covering ACTIVE Clean Air & Antibacterial Ceramic™ materials by Iris Ceramica and/or FMG Fabbrica Marmi e Graniti.



Both individual and group entries may be made. In the latter case, a list must be provided specifying the components of the group and the designated group leader. Each participant may enter one or more works.

HOW TO ENTER

Participants must complete and send the following documents:

- entry form, completed and signed, as indicated in the rules;
- description of the design (.doc file in Italian or English, maximum 5000 characters) indicating the motivations and criteria adopted in the design choices;
- technical drawings of the design (plans, views, sections in .eps or .dwg format) which allow for an overall assessment of the work from an architectural and functional point of view;
- any rendering;
- form, copy of work specifications involving the use of eco-active materials ACTIVE Clean Air & Antibacterial Ceramic™ by Iris Ceramica and/or FMG Fabbrica Marmi e Graniti.

Entries must be sent, together with the pertinent documentation, to the email address activedesign@iris-group.it or by post to Iris Ceramica S.p.A. - via Ghiarola Nuova Nord 119, 41042 Fiorano Modenese (MO) Italy - tel. +39 0536 862111.

In both cases, the following should be indicated: **ref. ACTIVE DESIGN Award.**

Entries will be accepted from 1st March until 31st August 2010 (for hard copies sent by mail the postmark will be considered as the date of dispatch).

HOW ENTRIES WILL BE USED

- Materials entered will not be returned.
- By entering the competition, candidates authorise the organisers to use the documentation received for advertising and for any other purposes they see fit, complete with the necessary reference indications (identification of the work, designer, location). Before using the work and the relevant materials, entrants must ensure that they have the consent of whoever commissioned and/or owns the work.
- Participants agree that no claims may be made against the award organisers as a result of such uses.

In all cases, the organisers are exempt from any liability towards third parties.

- Participants are entitled to use any awards/special mentions received for promotional purposes, provided these are accurately reported.

AWARD COMMITTEE

The Committee called upon to choose the winners will be made up of:

- Pierluigi Visci** - Editor in Chief of Il Resto del Carlino,
- Pierluigi Masini** - Assistant Editor Il Resto del Carlino,
- Carlo Branzaglia** - Manager of the Design Center Bologna
- Simone Micheli** - Architect
- Matteo Nunziati** - Designer
- Graziano Verdi** - CEO Iris Ceramica S.p.A.

The Committee will meet on 10th September 2010 and will announce the top five entries and their respective authors, in a letter sent by registered post or express courier and published in the Il Resto del Carlino newspaper by 20th September 2010.

ASSESSMENT CRITERIA

The Committee will adopt the following assessment criteria:

- architectural-design composition of the work;
- use of eco-active, environmentally friendly Active Clean Air & Antibacterial Ceramic™ materials;
- how effectively and attractively the materials are used;
- innovative techniques inspired by formal elegance in the use of the materials;
- originality in the use of the materials, from laying patterns to finishes;
- precise, accurate drafting of the specifications (when specifying the ACTIVE Clean Air & Antibacterial Ceramic™ materials selected, indicate size, colour, quantity and the brand or brands of the materials: Iris Ceramica and/or FMG Fabbrica Marmi e Graniti).

The Committee's decisions regarding the winners are final and binding.

AWARDS

Four prizes will be awarded for the professional section:

- the first prize will be a VIP trip to Beijing and Shanghai for two people from 11th to 19th October (for the Shanghai Expo 2010), worth €8,000.00;
- the second prize will be a Diamond trip to Beijing and Shanghai for two people from 11th to 19th October (for the Shanghai Expo 2010), worth €5,000.00;
- the third prize will be a Platinum trip to Beijing and Shanghai for two people from 11th to 19th October (for the Shanghai Expo 2010), worth €4,000.00;
- the fourth prize will be a Gold trip to Beijing and Shanghai for one person from 11th to 19th October (for the Shanghai Expo 2010), worth €3,000.00;

One prize will be awarded for the student section:

- a Silver trip to Beijing and Shanghai for one person from 11th to 19th October (for the Shanghai Expo 2010), worth €2,000.00;

The prizes will be awarded to the winner in person, or to a representative delegated for the purpose, during the official award ceremony, which will be held on 28th September 2010 in the Marco Biagi Hall at the registered office of Il Resto del Carlino in Via Enrico Mattei 106 in Bologna.



ADVERTISING AND CIRCULATION OF THE COMPETITION RULES

These rules are published in full on the websites www.irisceramica.com, www.irisfmg.com and www.floornature.com and on the website of Il Resto del Carlino www.ilrestodelcarlino.it

RIGHTS TO AND USE OF THE ENTRIES RECEIVED

Iris Ceramica, FMG Fabbrica Marmi e Graniti and Il Resto del Carlino reserve the right to freely publish or display the designs received in the appropriate forms and ways.

ACCEPTANCE OF THE CLAUSES OF THE COMPETITION

Entry to the competition implies unconditioned acceptance of all the rules contained herein on the part of the entrant. For any points not covered, the relevant Italian legislation and consolidated legal practice shall apply. For any controversies that may arise, the Court of Reggio Emilia shall have sole jurisdiction.

DISCLAIMER

The organisers may not be held responsible for any postponement or cancellation due to unforeseen circumstances, or for any losses, damage or delays of any kind that may occur whilst sending the documentation.

Failure to comply with the terms and conditions established herein will lead to exclusion from the competition.

REFERENCES AND ORGANISATION INFORMATION

For information, contact:

Iris Ceramica S.p.A. - via Ghiarola Nuova Nord 119, 41042 Fiorano Modenese (MO) Italy - tel. +39 0536 862111 - activedesign@iris-group.it

This event is not subject to ministerial notification, in accordance with Presidential Decree 430/2001 art. 6 paragraph 1 lett. a).



ENTRY FORM

Complete and send according to the instructions

Designer

Name and surname

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Studio

Address

City/Country

Telephone/Fax

E-mail

Design sheet

Name of the work

USE CATEGORY

- Residential areas
- Commercial-contract areas (furniture, healthcare, hospitality, mobility, retail, wellness&sport, workspace, etc.)

ROOMS/AREAS

Specify the rooms/areas in which ACTIVE Clean Air & Antibacterial Ceramic™ materials by Iris Ceramica and/or FMG Fabbrica Marmi e Graniti were used (specify the brand or brands of the materials used in the individual rooms/areas dedicated to the project):





SURFACES/APPLICATIONS/TECHNICAL SOLUTIONS

Specify the surfaces/applications/technical solutions for which ACTIVE Clean Air & Antibacterial Ceramic™ tiles by Iris Ceramica and/or FMG Fabbrica Marmi e Graniti have been used (specify the brand(s) of the materials used for the individual surfaces/applications/technical solutions): inside floors, inside surface coverings, raised floors, other.

MATERIALS USED

Collection(s) _____

Article(s) _____

Size(s) _____

Finish(es) _____

Quantity _____

Brand(s) _____

I/we declare that my/our entry is an original work of which I/we guarantee full availability. I/we undertake to transfer to Iris Ceramica, FMG Fabbrica Marmi e Graniti and Il Resto del Carlino the right to use the material delivered for announcements and publications regarding the competition or in any other subsequent events.

Date and signature of the author(s)

I/we authorise the processing of my/our personal data solely for the carrying out of procedures relative to the competition, in accordance with Legislative Decree 196/2003.

Date and signature of the author(s)

